

# PUBLIC VIEWS



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## MBD Group Celebrated Teacher's Day

### MBD Group's learning app, AASOKA and offerings like ALTS

### (AASOKA Learning and Teaching Solution) and MBD Sure Shot Question Bank were discussed

### Teachers were given the platform to showcase their talent and were rewarded with attractive prizes

Ludhiana/Jalandhar/Chandigarh: MBD Group organised Teacher's Day celebrations at Ludhiana, Jalandhar and Chandigarh. In Ludhiana and Jalandhar, the events were organised at MBD Neopolis Malls, whereas, in Chandigarh, MBD group celebrated Teacher's Day at Hotel Park View. The celebration involved a variety of fun activities for children and an interactive Teacher—Student bonding session. Teachers from various CBSE schools in these cities were invited and the celebration was focussed on their experiences. Teachers showcased their talent and were rewarded with attractive prizes and they also shared their best moments and motivated students to study well.

Teachers present at the event expressed their appreciation for the initiative taken by the team at MBD; as they rarely get platforms like these to have fun and express themselves. Teachers were given gifts from Cafe Delish restaurant, Radisson Blu Hotel MBD Ludhiana and The Chocolate Box and Lounge at MBD Neopolis mall, Books and E-vouchers by MBD as a token of appreciation. Several retailer outlets operating from the Neopolis Malls also gave vouchers and gifts to the participating teachers.

During the event, MBD Group showcased their learning app, AASOKA. This app provides a host of features including a large repository of videos, animations and assessments for students. The adaptive testing platform in Aasoka is supported by AI algorithms that helps improve student performance and suggest remedial solutions to aid learning.

Another product showcased here was ALTS (Aasoka Learning and Teaching Solutions). This



is a cloud-based end-to-end solution for schools catering to all teaching-learning and administrative needs of schools. This also enables teachers to conduct live classes, create their own content and questions, schedule assessments, share assignments, holiday homework and worksheets with students in a real time scenario. The app's personalized dashboard for students, teachers, parents, and administrators which gives a snapshot of the overall student progress.

MBD Sure Shot Question Bank for Classes 10 and 12 (Term 1) was also showcased at the event. This series of books has been created strictly according to the revised syllabus released by CBSE in July 21 and is available for Science, Mathematics, Social Science, English, Hindi, Punjabi, Physics, Chemistry, Biology, Accountancy, Business Studies, Economics, History, Geography and Political Science. Highlights of the book include, Chapter-wise flow chart and summary, QR codes for easy access to concept videos/animations, large number of MCQs with solutions/ explanations, Assertion-Reason type questions with answers

case-based questions. This also offers Free online practice tests with Aasoka app.

Ms Monica Malhotra Kandhari, Managing Director MBD Group "Teachers are the backbone of the education system. According to me, teaching is the most noble and respected profession. Through these events, we try to acknowledge and appreciate their contribution towards society. The profession of teaching has undergone a massive shift due to the COVID-19 pandemic and teachers have risen to the occasion to ensure that the learning for students does not stop. However, there are challenges and shortcomings that need to be addressed on priority. We at MBD group have come up with the solutions like AASOKA, ALTS, and MBD Sure Shot Question Bank to support the teachers in their teaching journey. We are extremely happy to share that these products have been well-received by teachers and students alike and are becoming an important part in their teaching-learning process".

Ms Sonica Malhotra, Joint Managing Director

MBD Group said, "The unprecedented situation due to Covid 19 has resulted in large scale disruptions in the education system and have transformed the teaching and learning process. However, teachers will continue to play a pivotal role in our lives by helping us become good human beings and pursue a successful career. On the occasion of Teacher's Day, we would like to thank all the teachers for their indispensable role in guiding and preparing the students to not only chase their passion but also achieve their dreams. This day provides an opportunity to acknowledge the challenges and special role that teacher's play in our lives and applaud their contribution towards the overall development of the student."

Ms Satish Bala Malhotra, Chairperson MBD Group said, "MBD Group is guided by their Founder's core values of integrity, compassion and courage. Continuing with this tradition of generosity and kindness, we at MBD Group, have been continuously investing resources towards the well-being of the education sector including teachers. Today, we are delighted to see the gathering to celebrate Teacher's day with fun and learning."