

Founder's day celebrated

Ludhiana: Celebrating commitment to society and entrepreneurial spirit of Ashok Kumar Malhotra, the MBD Group celebrated Founder's Day and 76th birth anniversary of its founder Ashok Kumar Malhotra on Saturday. A visionary educationist, hospitality genius, change-maker, empowerment champion, earnest philanthropist and a fervent advocate of the girl child's education, Malhotra's name evokes trust, confidence, humility and service in the MBD brand. Last year during lockdown, the group launched the AASOKA mobile app which makes available to students high quality study material in the form of e-books, audio lessons, video lessons and online assessments and assignments that help them focus on studies in a constructive and interesting manner. Also, the ALTS (Aasoka learning and teaching solutions) was developed for schools, which is a cloud-based platform catering to all academic, administrative, learning and teaching needs of schools with curriculums of the CBSE, ICSE/ISC and various state boards. — TNS