

Ludhiana: Celebrating commitment to society and entrepreneurial spirit of Ashok Kumar Malhotra the MBD Group celebrated Founder's Day and 76th birth anniversary of its founder Ashok Kumar Malhotra on Saturday. A visionary educationist hospitality genius change-maker empowerment champion earnest philanthropist and a fervent advocate of the girl child's education Malhotra's name evokes trust confidence humility and service in the MBD brand. Last year during lockdown the group launched the AASOKA mobile app which makes available to students high quality study material in the form of e-books audio lessons video lessons and online assessments and assignments that help them focus on studies in a constructive and interesting manner. Also the ALTS (Aasoka learning and teaching solutions) was developed for schools which is a cloud-based platform catering to all academic administrative learning and teaching needs of schools with curriculums of the CBSE ICSE/ISC and various state boards.