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# MBD Group conferred with North India Best Employer Award 2021

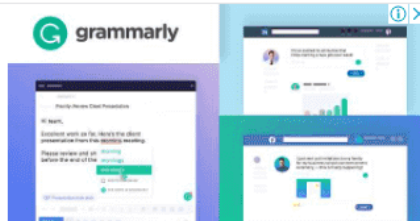
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**New Delhi:** MBD Group has been conferred with the esteemed "North India Best Employer award 2021 for employee motivation strategies and HR best practices.



**Excited on receiving the award, Mrs. Satish Bala Malhotra, Chairperson, MBD Group said,** "At MBD group, we have always believed that we are as good as our team. Our founder Shri Ashok Kumar Malhotra Ji was a people's person and he guided, nurtured, and created leaders. This award is a testament of following his values of providing every possible opportunities to our employees which helps them remain motivated, engaged and excel professionally. We also keep an eye on the hidden talent each MBDIANS possess and train them to develop that talent. We would strive to motivate our employees and together will take MBD group to newer heights. I am thankful to the organisers for bestowing this award to us".

**Speaking on the occasion, Ms Monica Malhotra Kandhari, Managing Director MBD Group said,** "We are extremely honoured to receive North India Best Employer Award 2021. Keeping employees engaged and motivated is one of the core principles of MBD group. We believe that the business growth comes from the growth of everybody around. We keep our employees engaged and motivated through various employee engagement and retention policies and activities on regular basis. During the COVID-19 pandemic, we ensured that our employees should be safe and secure. We stood by them and their families in the trying times, doubled insurance cover of our employees, and also sponsored education for their kids".



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**Ms Sonica Malhotra, Joint Managing Director MBD Group said,** "This recognition is a testimony of MBD Group's unwavering commitment towards incubating innovation and creative thinking and ensuring that there is an adoption of new-age skills amongst its workforce. With a strong focus on nurturing and managing talent, MBD Group will continue to take giant steps towards producing leaders of tomorrow".

The North India Best Employer Award recognises organisation that are successful in effectively attracting talent, retaining talent and developing talent. It features the top organisations from North India region who are exemplary in Human Resources Development.