



Monica Malhotra-Kandhari,
Managing director, MBD Group

“Because of the pandemic, the industry has seen limited demand like many other sectors and will further be impacted by supply chain bottlenecks and manpower crisis once the lockdown is fully lifted”

A favourite webinar that you attended in the lockdown

Webinar on Post-Covid publishing scenario organised by NBT, India and FICCI on the occasion of World Book and Copyright Day.

One maintenance tip you are following

The best maintenance tip to be followed comes from the manufacturers themselves. The user-manual or maintenance guide provided by manufacturers lists the best tips for maintenance of working or idle machinery.

Your advice during lockdown to your team

Use the lockdown as an opportunity to connect with your inner self and your family. This is also a good opportunity to rekindle hobbies and relax. The lockdown can also be put to productive use by learning something new and upskilling yourself that can help you in your career.

Your healthcare mantra for Covid-19

Physical fitness is of utmost importance; one should exercise for an hour, at least four days a week to keep himself/herself physically fit. One can perform stretching exercises that do not need any equipment, and practise yoga and meditation to ensure overall well-being.

One skill you have acquired during the lockdown

I have started reading more.

One print technology, which could be revolutionary in the post-Covid world

3D printing and cloud-based printing solutions.

One lesson from the pandemic for the industry

Because of the pandemic, the industry has seen limited demand like many other sectors and will further be impacted by supply chain bottlenecks and manpower crisis once the lockdown is fully lifted. This is not going to be an industry-specific phenomenon as all factories have been closed and labourers are moving back to their hometown in droves.

One tip on man-management

Work from home is becoming a new normal for most of us. I feel effective communication with team/vendors/customers is the key.

Post-lockdown, will you purchase Chinese products, for example, raw material and machines?

We procure 99% raw material from Indian companies, and our machines are German.

One assistance you seek on behalf of the industry from the government

Subsidised loans with longer repayment period for the industry to reinvent the wheel.