



MBD Group To Participate In New Delhi World Book Fair 2019

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MBD Group, one of the leading education companies in India will be participating in the upcoming New Delhi World Book Fair 2019, starting from 5th to 13th January 2019. MBD group's stall No.32-47, with their innovative education solutions/ products, making learning fun and effective, will be present in the Hall No - 7 H, Pragati Maidan, New Delhi.

The education major will showcase its entire range of textbooks, e-books, reference books, regional books, interactive books, etc in the stall. The major highlight of the stall will be the display of the group's pioneering Augmented Reality App (Nytra), VR Educational Apps, and Robotics (launched last year).

Digital content will also be showcased for CBSE Board, Maharashtra Board, Karnataka Board, Rajasthan Board, Assam Board, Andhra & Telangana Board, Madhya Pradesh Board, Delhi Board, Chhattisgarh Board, Gujarat Board, UP Board, Kerala Board, Tamil Nadu Board and for international countries i.e., Sri Lanka, South Africa and Zimbabwe. Apart from these, General Books, Magazines (Democratic world), ICT classroom, English language lab, Readers, and School Stationery will also be displayed in the group's stall.

Monika Malhotra Kandhari, Managing Director, MBD Group, said, "Like every year, this year also we are very excited to participate in the New Delhi Book Fair 2019. As the fair attracts a large number of visitors, exhibitors, publishers across the globe, this is a perfect platform for us to showcase our bouquet of educational products and services. Visitors can get a chance to browse through MBD's innovative products in 3D and Virtual reality all under a single roof. Also, we are launching Modern ABC+ of Physics for Grade XI & XII, and are hopeful for a positive response to the books."

Like every year, there will be an interactive session for teachers by MBD authors (Authors will interact with Teachers and Students).



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