

MBD Group's VR Educational Content

MBD Group, the leading educational publisher in India is set to showcase a new line of Virtual Reality based content and device at the International Book Fair in January 2017. MBD's new high quality, interactive 3D virtual reality simulations will be made available for students from Kindergarten to Grade 12. Additionally, the group also plans to deliver high quality VR content for vocational courses/ skill courses in the informal education sector as well. Apart from the Group's own VR device, MBD's VR content will be compatible with all other leading VR devices like Samsung Gear, Oculus Rift etc, for wider accessibility. MBD's successfully running AR application 'Nytra' make the images and illustrations in the book come alive with voice over for better understanding of children. 44759 online downloads and 100,000+ offline have been done for Nytra till date.