

Virtual learning

M^{BD} Group, an education company in India, has completed 60 years of existence this year and is now planning to invest around 500 million in augmented reality (AR) and virtual reality (VR) space in the next three to five years. AR & VR market is expected to reach \$35 billion by 2025. Also, the Group is planning to enter international markets of US, UK and China.

This will target children from kindergarten to Class XII as well as vocational education. It'll produce 3D educational AR and VR videos and simulations. This high quality interactive content will be compatible with the best VR devices like Samsung Gear, Oculus Rift etc.

Packaged AR & VR based educational curriculum and content will help in keeping the students deeply engaged in the classroom and can practically experience and bring their subjects to life.