

MBD Group Plans to Invest 50 crores in the next Three to Five years in virtual Reality Space for Education Sector

- The Group commemorates 60th Anniversary this year
- Foraying into AR & VR technology space to bring transformational change in the Indian education space
- Plan to enter international market of US, UK, Singapore and china
- MBD Hospitality arm clinch a deal with Europe's Leading Hospitality Company

New Delhi July 16 (IHNN): MBD Group the leading education company in India, has completed 60 years of existence this year.

The company is now planning to invest around 500 million in augmented reality and virtual reality space in the next three to five years.

AR & VR market is expected to reach \$35 billion by 2025. Also the Group is planning to enter international markets of US, UK and china.

MBD, which has been diligently and relentlessly serving India's education sector for six

decades now, is foraying into virtual reality, targeting kindergarten to grade 12 as well as vocational education. It will produce 3D education AR and VR videos and simulations.

This high quality interactive content will be compatible with best VR device like Samsung Gear, Google Card-

board, Oculus Rift etc. Packaged AR & VR based educational curriculum and content will help in keeping the students deeply engaged in the classroom, it will offer an immersive sense of place and time, whether historic or evolving.

This will be a great way of learning, where the students can practically experience and bring their subject to life, which traditional education could not offer.