

# 'Midas Touch Luxury Couture Lifestyle Exposition' held with glitz and fanfare

EVENT IS ONE OF ITS KIND AND BIGGEST EXPO HAPPENING IN PUNJAB FOR FIRST TIME

DP CORRESPONDENT  
Ludhiana

The 'Midas Touch Luxury Couture Lifestyle Exposition' being held at Radisson Blu, Ludhiana, amidst much glitz and fanfare.

The exposition is featuring designers and stylists of considerable national and international repute who

are showcasing their work through fashion shows that will be held on Saturday as well.

Ritu Kolentine, who is an international makeup and hairstyle artist, also a recipient of innumerable awards for her prowess in makeovers, is the exclusive makeup, hairdo and styling partner for the event. Ritu Kolentine hosted an exclusive Makeup and Hair ramp show on July 15, evening. Shilpi Gohri designs named Adah with Monica Gill as showstopper, Guneeta Ghai ensembles with Jannat as showstopper, were showcased on Friday. Shilpi Gohri

who she will be showcasing her unique collection for the upcoming bridal season. Makeup and hairstyling of all the models was done by Ritu Kolentine which was appreciated and applauded by everyone in the audience which comprised of 900 elite families of Ludhiana and around.

The exposition has luxurious apparel, designer furniture, elegant jewellery, hand crafted bags and a dazzling variety of related goods were exhibited at the show. This is one of its kind and the biggest expo happening in Punjab for the first time.

